



ANNUAL REPORT
NOVEMBER **2021** | OCTOBER **2022**



Karel Fronk
Chairman of the Board of Directors

Dear members, partners and supporters of green building,

For the past two years, our lives have largely been affected by the coronavirus pandemic. Most of us expected that society would gradually begin to return to business as usual. However, at the end of February, Russian troops launched an invasion against Ukraine. The war has consequences for the whole world. The worst, of course, is the loss of lives and the effects of war are felt by all of us. Energy prices are skyrocketing and there is a shortage of some building materials, which have also become significantly more expensive.

If we look at current events through the lens of an environmentally friendly approach, the difficult times paradoxically confirm that the visions and principles that the Czech Green Building Council has been promoting for a long time, are correct and contain proposals for solutions to current global problems, including energy and material security and independence.

We face a number of challenges. The most important is undoubtedly the solution to the energy crisis. The Council, as a respected player, certainly has something to say about mastering it. However, there are many more areas where the Council can offer an expert opinion. They are all outlined in this annual report. It provides a summary of the key milestones achieved by the Council in the past year and an overview of the activities that lead to further development and support of green building.

Dear Members, I very much appreciate the time, work and effort you devote to the Council. I ask for your continuous support in its further activities and in the upcoming period. We always welcome your suggestions, ideas and proposals as they help us to better meet your expectations and needs.

Finally, allow me one more personal message - I am handing over the presidency of the CZGBC at a difficult time, but I am convinced that the Council is well prepared, more stable, and stronger than ever. Climate change and support for the circular economy have been confirmed as principle and important topics during my tenure. I am glad that we are working with other sectors of industry on their solution.

I would like to thank the Council's excellent executive team for facing all challenges of the past year and finally, I wish you all determination and courage in your next actions!

Sincerely,

A handwritten signature in black ink, appearing to read 'Karel Fronk'. The signature is fluid and cursive, with a large initial 'K'.

Karel Fronk
Chairman

ACHIEVED MILESTONES

CONFERENCE GREEN BUILDING 2022

One of the most important events of this year was undoubtedly the 8th annual international conference Green Building 2022 - Transition to Sustainability, organized in cooperation with the V4 Councils. The conference was divided into four main blocks - Reducing the Carbon Footprint, Financing, Circular Economy and Public-Private Cooperation.

The keynote speaker was Rick Fedrizzi, director of the WELL Institute and former director of WorldGBC and USGBC. The conference was held online and the full recording can be viewed on the YouTube channel. The event was attended by over 200 participants and the recording on was subsequently viewed by over 960 people.

Partners:

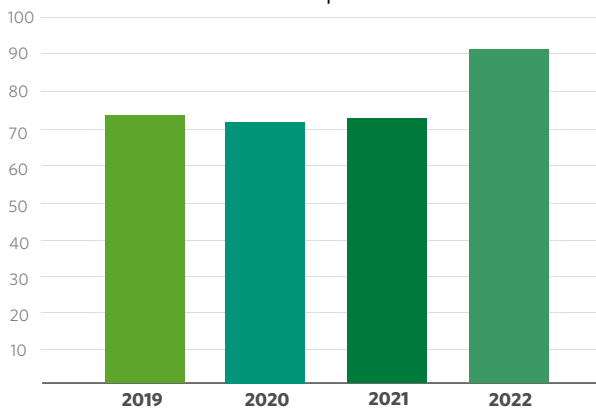
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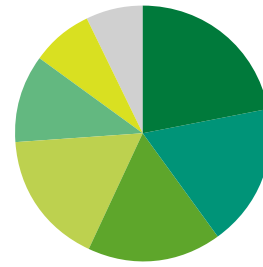
GROWTH OF MEMBERSHIP BASE

The increasing awareness and resonance of sustainability topics across society and especially business sector is reflected in the historically record expansion of the membership base. The Council welcomed 21 companies this year, bringing the total membership to 91. This is, of course, a great commitment not only to further improve the level of services the Council provides to its members, but also to strengthen our efforts to promote our visions and principles among the professional and wider public.

Membership base



Members according to segments



Consultancy / Financial services	22 %
Technology suppliers	18 %
Developers / Construction	17 %
Material suppliers	17 %
Architects / Designers	11 %
Building management	8 %
Other	7 %

WORLDGBC MEMBERSHIP

After a few years gap, the Czech Green Building Council has renewed its membership in the World Green Building Council (WGBC). This is an important step that will allow the exchange of experience and practical knowledge with other councils, participation in key meetings with members of the European Regional Network, as well as better access to grant programmes.



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ZERO CARBON ROADMAP

An important step is the start of the preparation of the Zero Carbon Roadmap for Czech building sector. The purpose of the roadmap is to present a strategic view on the transition process towards sustainability and carbon neutrality. The road map will be created in collaboration with the CZGBC members, and with regular consultations with representatives of WorldGBC and EBRD, who is financially supporting the project.



POSITION PAPER

This year's key event was the Czech Presidency of the EU Council. This significant event was used as an opportunity to promote the CZGBC long-term vision. A "Position Paper" was sent to the government and members of permanent representation in EU, summarizing current pressing issues and outlining their solutions and recommendations, which were based on the CZGBC agenda and should also bring a positive economic effect. The document met with a positive response and several meetings were held at the ministerial level.

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SUMMARY OF ACTIVITIES

TASK GROUPS

At the beginning of the year, a series of task group meetings were held, during which priorities and targets for the next two years were identified. Participants defined activities in the key pillars: education, legislative and financial support, general awareness of the benefits of sustainability in buildings, and increasing the demand for green solutions. The results of these meetings were followed by the Board of Directors meeting, which amended general objectives to the area of Council development, influencing the legislative environment, marketing and PR. An overview of priorities is available here:

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The work of the task groups is crucial for the Council, as the fundamental topics of green building, its further development and promotion in the form of education and media coverage are discussed. We would like to thank all active members and guarantors of the task groups for their ideas, time and support of the green building sector. Individual task groups, their activities and guarantors can be found here:

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EDUCATION

In addition to the basic topics focused on individual aspects of green building, the Council's scope has expanded to include global topics - preparing for climate change, carbon footprint, ESG reporting, EU taxonomy. In connection with reducing the carbon footprint, timber constructions come into focus. The seminar on bio-solar roofs also attracted a lot of interest. Another key topic - the circular economy - was discussed at several seminars and round tables. In response to the skyrocketing energy prices, the Council organized a webinar with examples of cost-saving solutions and companies' preparedness for the energy crisis.

The successful series of Rethink Architecture lectures by Karolína Barič and Kateřina Eklová continued this year in the CAMP auditorium. Lectures and workshops focused on sustainability in public space and urbanism.



During the year, a total of 15 seminars, workshops and lectures were held, attended by 600 people.



GREEN WALK GREEN TALK

The guided tours to interesting projects are setting a good example of sustainable projects in practice. We are pleased to see the ever-increasing number of buildings - both new and renovated that meet the requirements of modern quality construction. A total of nine tours took place, three of them in administrative buildings - Praga Studios (Skanska), ČSOB Hradec Králové branch, Bubenská 1 (CPI), four in residential buildings - Čertův vršek (Skanska), Hagibor (Crestyl), Port Strašnice (JRD), Fragment (Trigema) and two as public procurement projects - reconstruction of the Českokobrodská school (Ecoten) and the depository of the Moravian Land Library (designed by Adam Rujbr Architects). A total of 368 people took part in the tours.

NETWORKING

After a two-year break, the Council was able to organize a social evening, this time in the form of a cruise on the Vltava River. Almost 90 guests enjoyed an informal program combined with a networking competition, which ended with a raffle.

VERA HAMPL
ARCHITECTS

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The total reach of the Council's activities in the period from November 2021 to October this year recorded 1164 visitors, of which 723 were individuals.

PR ACTIVITIES

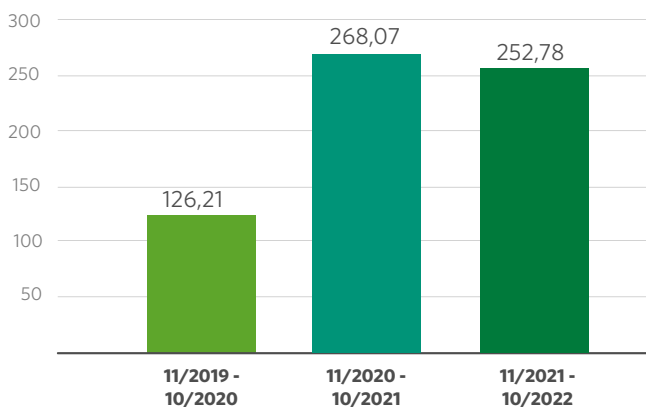
Over the past year, the Council has once again successfully increased the visibility of its topics, its own and members' brand in the media. We managed to reach not only specialized media, but also those focused on the general public.

The Council's expert voice was part of the texts and reports that appeared in print and online media, but also on TV. These include Seznam Zprávy, idnes.cz, Mf Dnes, Hospodářské noviny, E15, Deník, Aktuálně, Ekonom and TV Nova. Professional magazines include Development News, Ekonews, ESB magazín Stavitel, and Řízení školy.

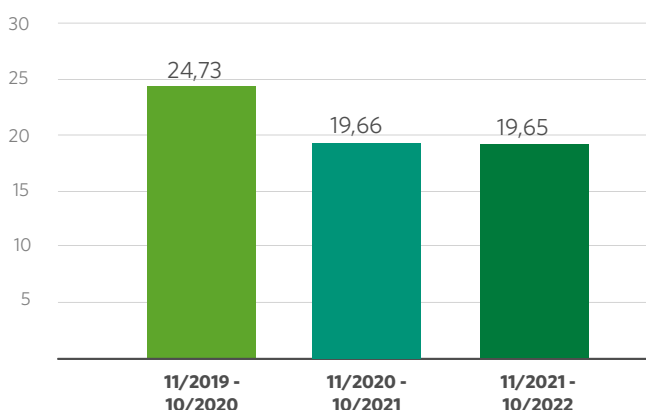
Over the past 12 months, the Council had 316 media outputs worth more than CZK 18.6 million of advertising space (AVE indicator). The estimated reach of the number of people is 21.8 million (GRP, 1 GRP = 90,000 real users). This year's data are comparable to the previous year, but at that time paid coverage also appeared in the statistics. Last 12 months it was only an organic reach. Taking into account the outputs that the monitoring service does not reflect (a feature in TV Nova, the Healthy School series in Řízení školy), the Council's visibility in the media space has again increased comparing to 2020 and 2021. PR services are provided by the Hero & Outlaw agency.

Graphical summary of cumulative results for the last three years

GRP in last 3 years



AVE in last 3 years (in million CZK)



Key topics of the year:

The international Green Building Conference 2022 received significant media attention. A total of 35 outputs were published, both in the Czech and Slovak media. The coverage included interviews with Rick Fedrizzi, Executive Director of the International WELL Building Institute, texts on the impact of buildings on people's health and the construction of sustainable houses. MF Dnes also published an article about the temporary courthouse in Amsterdam as an example of the use of the circular economy principles.

TV Nova broadcast a report about the unhealthy indoor environment in Czech schools in its "Weekend" programme. The Council has prepared a series of articles on the similar topic for the professional monthly Řízení školy. The topic has also been covered in the media aimed at the general public, specifically to Deník and Seznam Zprávy. The 110 media outputs containing the Council's statements on the circular economy and the need to recycle building materials were published.

ESG and taxonomy are undoubtedly among the Council's current topics. The Council has commented on them in 65 articles over the past year. Traditionally, the outputs of the Rethink Architecture lectures, which are co-organized by the Council at CAMP, attracted a lot of media attention. A total of 47 outputs were published.

Media partners:



LEGISLATION/CHANCE FOR BUILDINGS

ŠANCE PRO BUDOVY

Through the Chance for Buildings (ŠPB) alliance, the Council is intensively involved in improving the legislative environment and in preparation long-term support for green projects.

In accordance with the defined medium-term strategy and priorities of the Alliance, the main objective is to further develop relations with government and parliamentary politicians and promote measures leading to the recovery of the economy and increasing energy and material independence and security. The related energy efficiency and circular economy leading to the reduction of CO₂ emissions are to become a policy issue. The aim is also to systematically promote these topics in the media.

Key activities:

- Working together to incorporate EU Taxonomy requirements, principles do not significant harm and minimum energy performance standards for buildings.
- Promoting legislative changes and adjustments to subsidy programmes in connection with mitigating dependence on natural gas and on rising energy prices.
- Financing after 2020, monitoring of new funds and instruments, proposals and enforcement of their form and use, including bank and other non-subsidy financing.
- Continuous cooperation with responsible ministries, membership in working groups, monitoring committees and other organizations.

PROFESSIONAL PATRONAGE OF COMPETITIONS

The invitation to the expert patronage and jury of major professional competitions is another proof not only of the growing prestige of the Council, but also of raising the general awareness of the need to include green buildings among the awarded projects. This year, the Council sat on the jury of Best of Realty, Grand Prix of Architects and Green Roof of the Year.



BOLD FUTURE CONFERENCE PARTNERSHIP

The Council partnered with the Bold Future conference – Sustainability for Effective Business. The topic of sustainability, cost-saving solutions, their efficiency and financing attracted almost 200 participants.

Speakers included representatives of the European Commission, leading Czech and foreign companies and the public sector.



Thanks to partners:



BOARD OF DIRECTORS



Karel Fronk | Chairman

Karel is Sustainability Development Manager in Skanska. He is responsible for company activities in the area of green business, environment protection, energy management and community support.



Jan Andrejco | Board Member

Jan works as a Technical Director in Panattoni Czech Republic and Slovakia, the developer of industrial buildings.



Klára Bukolská | Board Member

Klára works in VELUX as an architect. The topic of sustainable building and sustainable "life" in buildings is my key responsibility and I give lectures on this theme here and abroad.



Ivo Drábek | Board Member

Ivo has been working in BUILDSYS since 2017. He considers the company the leader in the area of comprehensive solutions for building automation in the Czech and Slovak market.



Petra Hajná | Board Member

Petra is devoting her attention to the wider area of sustainable development as well as individual projects as project manager.



Iveta Králová | Board Member

Iveta works at Saint-Gobain, Ecophon division. Currently, she focuses on the concept of development with an emphasis on acoustics and a healthy indoor environment.



Robert Leníček | Vice-Chairman

Robert is an architect and partner at Len+k architekti, one of the companies that founded CZGBC.



Antonín Lupíšek | Board Member

Antonín Lupíšek is an expert in sustainability assessment systems in the construction sector. He works as a director for science and research and leads the Sustainable Construction team at the University Centre for Energy Efficient Buildings (UCEEB) of the Czech Technical University.



Libor Musil | Board Member

Libor started his business in the construction industry in 1990 and gradually managed to build a family company LIKO-S holding a.s. The activities of his family business have always been based on innovation.



Vladislav Nožička | Board Member

Vladislav has been working in ČSOB since 1999 in various positions in the corporate banking area of ČSOB and KBC. Since 2014, he has been in the management of Specialized Financing in ČSOB



Petr Vogel | Board Member

Petr is the initiator and founder of the Czech Green Building Council. He represents the consulting company EkoW-ATT (Centre for Renewable Sources and Energy Savings).

TEAM MEMBERS



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EXCLUSIVE MEMBERS

WAFIEUROPE
CZECH REPUBLIC

ČSOB

ctp

DAIKIN

Danfoss

HORIZON
RODINNÉ

SAINT-GOBAIN

SEKYRA GROUP

SKANSKA

VCEC
A 60-YEARS CONSTRUCTION COMPANY

GENERAL MEMBERS

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Adam Rujbr Architects s.r.o.
AED project, a.s.
ALUPROF SYSTEM CZECH, s.r.o.
AMiT, spol. s.r.o.
Archcom s.r.o.
ARMACELL POLAND Sp. z o.o.,
ATREA s.r.o.
Avison Young
BELIMO CZ spol. s r.o.
Bogle Architects s.r.o.
Buildsys, a.s.
CA Immo Real Estate Management Czech Republic s.r.o.
Casua spol. s r.o.
CBRE s.r.o.
CEVRE Consultants s.r.o.
Colliers International, s.r.o.
CPI Property Group
Crestyl Real Estate, s.r.o.
Česká spořitelna a.s.
ČEZ ESCO, a.s.
ČVUT v Praze, Univerzitní centrum energeticky efektivních budov
Delta Projektconsult, s.r.o.
DOBRÉ PODLAHY s.r.o.
ECOTEN s.r.o.
Ekola group spol. s r.o.
EkoWATT CZ s.r.o.
Embassy of Canada
ENVIROS, s.r.o.
Envitrail s.r.o.
ERGO Working Space s.r.o.
EY s.r.o.
FINEP CZ a.s.
FLOWBOX s.r.o.
Forbo s.r.o.
Frank Bold Advokáti s.r.o.
Gabriel s.r.o.
GT Energy, s.r.o.
Heluz cihlářský průmysl, v.o.s.
Hero & Outlaw a.s.
Champan Taylor s.r.o.
IKEA Česká republika, s.r.o.
Insight Home, a.s.
IURS - Institut pro udržitelný rozvoj sídel z.s.
JRD Development s.r.o.
Kingspan a.s.
KKCG Real Estate a.s.
Knauf Insulation, spol. s r.o.
Koncept Ekotech s.r.o.
KPMG Česká republika, s.r.o.
Lagardere travel retail, a.s.
Legrand s.r.o.
Len+k architekti s.r.o.
LIKO-S, a.s.
Lumon International Oy
MOMOSO s.r.o.
MOSAIC House s.r.o.
OPTIMAL Engineering spol. s r.o.
Panattoni Czech Republic Development s.r.o.
PHOMI MCM s.r.o.
Pražská developerská společnost
Prolicht Czech s.r.o.
Prologis Czech Republic Management, s.r.o.
REHAU s.r.o.
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Sentient s.r.o.
SEVEn, The Energy Efficiency center, z.ú.
Stantec, s.r.o.
Stora Enso Wood Products Zdirec s.r.o.
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WAGO-Elektro spol. s r.o.
WPremium event, s.r.o.
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